

FORWARD THINKING. PROACTIVE. INFLUENTIAL. OUTCOME BASED.

A

BETTER

CITY



Quarterly meetings of the Board of Directors feature discussions on major issues concerning the business community and focus on A Better City priorities.

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JOIN!

Members have a seat at the table and a voice in making Greater Boston into a strong, prosperous and sustainable region that supports economic growth, attracts new businesses and provides a high quality of life for residents and visitors.

We invite business leaders who are interested in becoming fully engaged as members of A Better City to contact Turner Skenderian at [tskenderian@abettercity.org](mailto:tskenderian@abettercity.org) or 617-502-6252





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# MAKE IT

# A REALITY

## FOCUS AREAS

### Transportation & Infrastructure

Well-managed and funded regional transportation infrastructure is critical to economic vitality and growth. It is a top criteria considered when businesses and skilled workers make location decisions.

### Land Use & Development

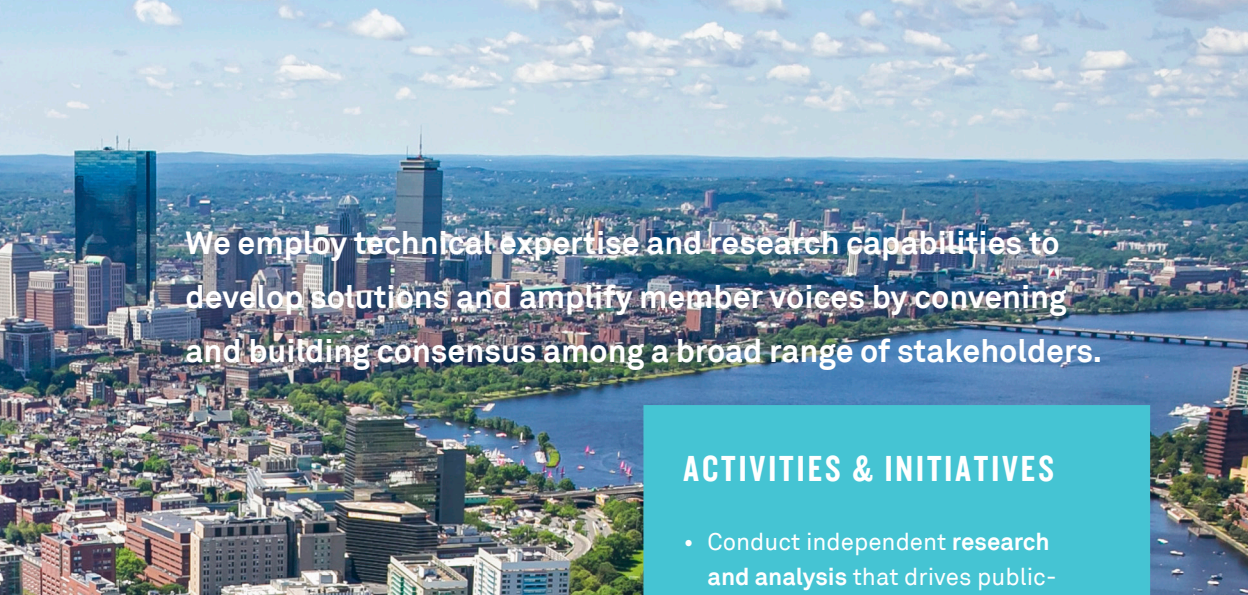
Strategies for land development, zoning, access, environmental regulations, and transit-oriented development are critical components of an integrated, effective approach to regional growth.

### Energy & Environment

A clean, reliable, and affordable energy supply is essential for long-term economic growth. Mitigating climate change and incorporating resilience into decision-making ensures lasting and competitive investments.







We employ technical expertise and research capabilities to develop solutions and amplify member voices by convening and building consensus among a broad range of stakeholders.

## WAYS TO ENGAGE

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**Advisory Committees:** Advise, shape, and engage in developing the work plan and policy priorities for each focus area.

**Working Groups:** Collaborate with a small group of members to provide feedback and devise innovative solutions.

**Member Engagement Events:** Attend member-only topic-focused briefings to highlight major initiatives, policies, and innovations.

## ADDITIONAL PROGRAMS

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### Emerging Leaders

An opportunity for young professionals from A Better City member companies to engage in programs related to transportation & infrastructure, land use & development and the energy & environment. Program participants are nominated by their company and attend events including speaker-orientated presentations featuring lead policy makers and experts from the business community, guided tours, and social events to encourage professional networking.

### Sustainable Buildings Initiative

Provides commercial real estate owners and tenants in the Greater Boston region with tools, resources, and learning opportunities to help them reduce the greenhouse gas emissions and increase the climate resilience of their buildings.

### Transportation Management Associations

Promote commuter programs and services, develop commuter mobility strategies, and encourage sustainable transportation solutions to improve air quality and traffic in the Greater Boston region.

## ACTIVITIES & INITIATIVES

- Conduct independent **research and analysis** that drives public-policy initiatives and infrastructure investments
- **Develop consensus** between the public and private sectors to foster the Boston region's economic competitiveness and growth
- **Advocate** for the business community to city and state agencies and legislators
- Engage a broad range of stakeholders to **influence change**
- **Facilitate joint initiatives** among our members to achieve mutual goals and strategic objectives
- **Convene thought leaders** from across the Boston region to educate, connect, and engage



## FOLLOW US!

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or Facebook

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